

 **LANDSCAPE**
PHOTOGRAPHER OF THE YEAR

in association with



COULD YOU BE THE NEXT LANDSCAPE PHOTOGRAPHER OF THE YEAR?

Closing date fast approaching – 10th July 2016



Entry for the *Take a view* - Landscape Photographer of the Year competition closes on 10th July, so now is the time to visit the website and upload your pictures to see if you can be the tenth holder of the title 'Landscape Photographer of the Year', with a top prize of £10,000.

The competition is open to everyone and you can enter up to 25 photographs across the four categories. There is a prize fund worth £20,000, including £10,000 for the overall winner. There is also a special class for those under 17, so the whole family can get involved.

Unlike many other photographic competitions, *Take a view* celebrates the United Kingdom only, offering photographers worldwide the opportunity to showcase their images of this richly diverse and unique country. Although images entered into the Awards have to be of the UK, you don't have to live here to take part.

Entries can be submitted into four categories:

- **Classic View** is the category for landscape photography in its purist form; sweeping views that capture the beauty and splendour of the UK in one image
- **Living the View** is the category for images of people interacting with the outdoors – working or playing in the UK Landscape

- **Your View** allows the entrants to express what the UK landscape means to them through photography. It is a way to comment on the way we treat our landscapes and a chance to provide a new way of looking at our environment.
- **Urban View** is a category for pictures taken in cities and towns. With almost 80% of the UK population living in built up areas, the landscapes that we connect with on a day-to-day basis are increasingly of an urban nature.

The Awards are again being held in association with VisitBritain as part of its #OMGB GREAT Britain 'Home of Amazing Moments' marketing campaign for 2016. The campaign aims to promote memorable 'moments' that can only be experienced on a trip across the nations and regions of the UK.

And in support of the campaign, this year's competition will include a special extra prize, the #OMGB 'Home of Amazing Moments' Award, for the photograph judged to show that the UK is truly the 'home of amazing moments.'

There are also special awards and prizes from Network Rail, The Sunday Times Magazine and Adobe plus ten additional prizes from our supporters to celebrate our tenth anniversary year, so it is a great time to get involved.

An exhibition of winning entries will premiere in November 2016 and around 150 of the best photographs from the competition will appear in the Awards book – Landscape Photographer of the Year: Collection 10 - by AA Publishing.

All entries to the Awards must be uploaded via the competition website, www.take-a-view.co.uk and the closing date is 10th July 2016. Entry fees apply. Full terms and conditions can be found on the site.

Images from L-R: Ruth Grindrod, Robin Goodlad, Nick Hanson (from the 2015 Awards)

- ENDS -

www.take-a-view.co.uk

For more information & images to support this release, please contact: info@take-a-view.co.uk



VisitBritain is the national tourism agency, responsible for marketing Britain worldwide and developing Britain's visitor economy.

#OMGB, The Home of Amazing Moments Campaign encourages everyone to share memorable moments that they experience while exploring Great Britain.

en.omgb.com



Network Rail is the 'not for dividend' owner and operator of Britain's railway infrastructure, which includes the tracks, signals, tunnels, bridges, viaducts, level crossings and stations - the largest of which we also manage. We aim to provide a safe, reliable and efficient rail infrastructure for freight and passenger trains to use.

www.networkrail.co.uk
